



DATE COMPLETED

BRAND

COMPLETED BY

What product of yours are we working with?

Enter

What product/s are you interested in?

Please include photos, sizes & weights were appropriate

Enter

What are you 3 objectives for this product?

Enter

List the locations the product will be used in

This is to ensure we meet local food legislations during R&D

Enter

Will this be used in the on trade or off trade?

Useful information with regards to packaging so we can ensure we offer the right guidance

Enter

Who is the end user?

Enter

Is there a serve you are particularly focusing on?

Please share the recipe.

Enter

What flavours/colours are you aiming to achieve.

Please share pantone colours for reference

Enter

Are there any 'no go' areas or considerations we should be aware of?

i.e. ingredients, packaging materials, vegan, non GMO etc

Enter

Please share packaging requirements i.e. materials, individual cartons/packets, desired pack outs, images of examples you like, colour/black & white print?

What volumes are you looking at?

Please share volume breaks & detail if these are per flavour if for a number of variants.

Enter

Where would goods be delivered to?

Would this be 1 delivery or broken up to several destinations/throughout the year?

Enter

Do you have a target budget?

Enter

What timelines are you working to?

Please detail any drop-dead dates for product delivery

Enter

Any thing else you think we should know?

Enter

Please share any brand bibles, logos, recipes, serves & any other brand information that will be of use.



THANK YOU!